

The 8th Annual

ReelAbilities

FILM FESTIVAL

 Powered by Pozez JCC

February 20 – March 1, 2020


SPONSORSHIP OPPORTUNITIES

ReelAbilities Film Festival: Northern Virginia is dedicated to promoting awareness and appreciation of the lives, stories, and artistic expressions of people with differing abilities. Each year this dynamic festival, powered by the Pozez Jewish Community Center, presents award-winning films that give us a new perspective and bring the community together to explore, embrace, and celebrate the diversity of our shared human experience.

Please consider making a meaningful contribution to this highly anticipated annual tradition. Community support is crucial as tickets for the majority of the festival screenings are offered at no cost to the audience, continuing the mission to increase accessibility and promote awareness.

All sponsors will be acknowledged prior to each screening, in the J's program guide, *Centertainment*, and as indicated in the descriptions below. The Pozez Jewish Community Center of Northern Virginia is a 501(c)(3) nonprofit organization, EIN 54-1145849.



 **Pozez Jewish Community Center of Northern Virginia**
8900 Little River Turnpike • Fairfax, VA 22031
theJ.org • Phone: 703.323.0880 • Fax: 703.323.1993

Partner Agency of
The Jewish Federation
OF GREATER WASHINGTON



PLATINUM (\$5,400)

ReelAbilities VIP Benefits

- Logo placement with hyperlink/name recognition on ReelAbilities Film Festival: Northern Virginia website
- Prominent recognition during the ReelAbilities Film Festival: Northern Virginia pre-film slideshow
- Social media and e-newsletter mentions leading up to the Film Festival
- Opportunity to sponsor two film screenings during the ReelAbilities Film Festival: Northern Virginia, including Opening Night
- Four tickets to the Opening Night reception and screening

Year-Round Benefits

- Recognized as a prominent partner with hyperlinked logo (if applicable) on the Pozez JCC website and recognition in organization-wide publications
- One year digital advertisement on the Pozez JCC lobby and wellness corridor flat screens
- Half-page advertisement in two issues of the Pozez JCC program guide, *Centertainment* (distribution: 5,000 in print and posted online), or the Adult Department guide, *The Voice* (2,000 and posted online)

GOLD (\$3,600)

ReelAbilities Benefits

- Logo placement with hyperlink/name recognition on ReelAbilities Film Festival: Northern Virginia website
- Recognition during the ReelAbilities Film Festival: Northern Virginia pre-film slideshow
- Social media and e-newsletter mentions leading up to the Film Festival
- Opportunity to sponsor one film screening during the ReelAbilities Film Festival: Northern Virginia, including Opening Night
- Two tickets to the Opening Night reception and screening

Year-Round Benefits

- Recognized as a prominent partner with hyperlinked logo (if applicable) on the Pozez JCC website and recognition in organization-wide publications
- Six month digital advertisement on the Pozez JCC lobby and wellness corridor flat screens
- Quarter-page advertisement in two issues of the Pozez JCC program guide, *Centertainment* (distribution: 5,000 in print and posted online), or the Adult Department guide, *The Voice* (2,000 and posted online)

SILVER (\$1,800)

ReelAbilities Benefits

- Logo placement with hyperlink/name recognition on ReelAbilities Film Festival: Northern Virginia website
- Recognition during the ReelAbilities Film Festival: Northern Virginia pre-film slideshow
- Social media mentions leading up to the Film Festival
- Opportunity to sponsor one film screening during the ReelAbilities Film Festival: Northern Virginia, including Opening Night
- Two tickets to the Opening Night reception and screening

Year-Round Benefits

- Recognized as a partner with hyperlinked logo (if applicable) on the Pozez JCC website and recognition in organization-wide publications
- Three month digital advertisement on the Pozez JCC lobby and wellness corridor flat screens

BRONZE (\$720)

ReelAbilities Benefits

- Logo placement with hyperlink/name recognition on ReelAbilities Film Festival: Northern Virginia website
- Recognition during the ReelAbilities Film Festival: Northern Virginia pre-film slideshow
- Two tickets to the Opening Night reception and screening

FRIEND (\$180)

ReelAbilities Benefits

- Name recognition on ReelAbilities Film Festival: Northern Virginia website
- Recognition during the ReelAbilities Film Festival: Northern Virginia pre-film slideshow



ReelAbilities

FILM FESTIVAL

 Powered by Pozez JCC

SPONSORSHIP RESPONSE FORM

The 8th Annual ReelAbilities Film Festival: Northern Virginia
February 20 – March 1, 2020

Please submit this completed form with your payment to:

Sarah Berry, Arts and Ideas Director
Pozez JCC, 8900 Little River Turnpike, Fairfax, VA 22031
(E) Sarah.Berry@theJ.org · (P) 703.537.3075 · (F) 703.323.1993

Business or Individual Name (as it should appear on marketing materials):

Website: _____

Contact person: _____ Title: _____

Phone number: _____ (Circle: Home Cell Work)

Email: _____

Address: _____

Circle your sponsorship level:

Platinum (\$5,400) · Gold (\$3,600) · Silver (\$1,800)

Bronze (\$720) · Friend (\$180) · Other Gift

Amount Enclosed: \$ _____

Check, payable to: Pozez JCC of Northern Virginia

Visa MasterCard American Express

Card number: _____

Expiration: _____ Security Code: _____

Signature: _____ Date: _____

Thank you for supporting the ReelAbilities Film Festival: Northern Virginia!

Pozez Jewish Community Center of Northern Virginia

8900 Little River Turnpike • Fairfax, VA 22031 jccnv.org • Phone:
703.323.0880 • Fax: 703.323.1993

Partner Agency of
The Jewish Federation
OF GREATER WASHINGTON

